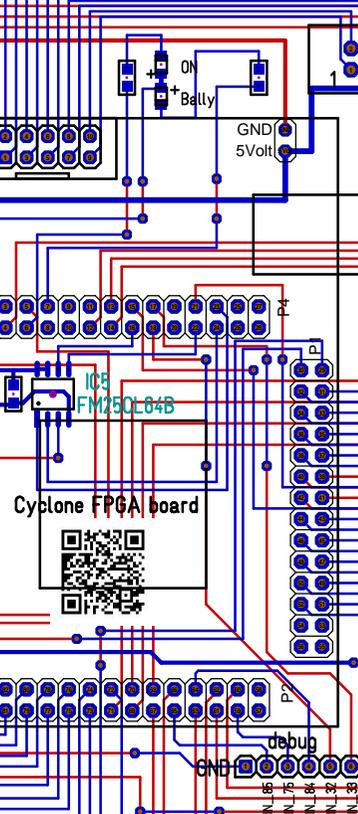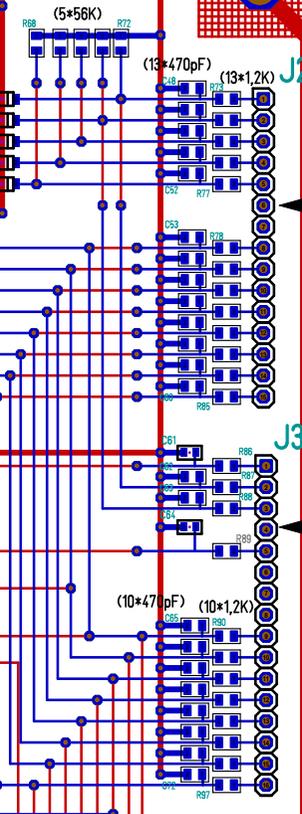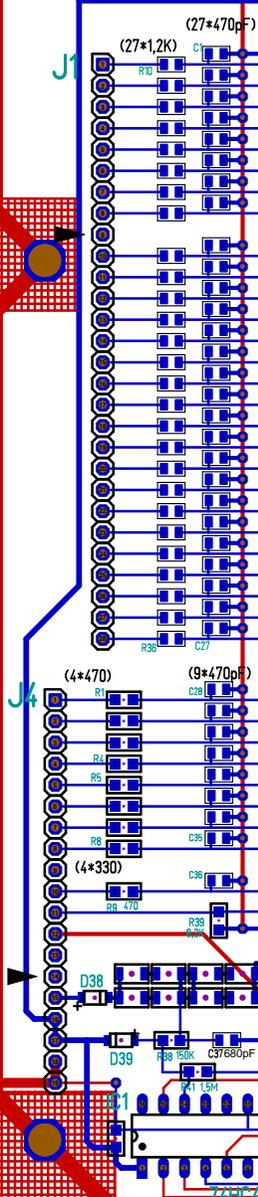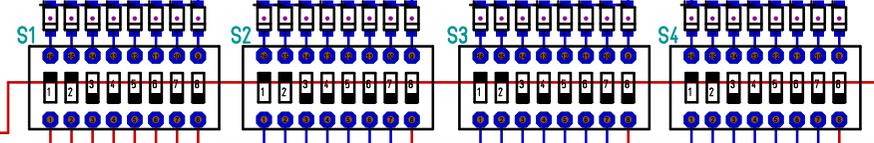BallyFA